

EFG International announces Geneva-based Ice Hockey sponsorship deal

22 August 2007 – EFG Bank has agreed to partner with Genève-Servette Hockey Club in Geneva

EFG Bank, a subsidiary of EFG International, has agreed to become a partner and key private banking supporter of Genève-Servette Hockey Club in Geneva. The club is one of Switzerland's principal ice hockey teams and is in the Swiss National League. It is an important part of Geneva's sporting life, with a history stretching back around 100 years.

EFG Bank is a significant employer in Geneva (with circa 350 employees), and a good number of employees share the city's passion for its local ice hockey team. Indeed the relationship with Genève-Servette Hockey Club was forged locally, and a number of Client Relationship Officers (CROs) are participating directly.

The partnership will be for an initial period of three years, and involves multiple layers of cooperation. Among other things, the EFG Bank logo will appear on players' shirts, a number of clients and employees will attend every home match, and there will be a special EFG Bank match day each season.

There will also be a joint event to promote Right to Play. EFG International is proud of its association in Switzerland with Right to Play, an international humanitarian organisation using sports and activity programmes to support vulnerable children worldwide.

Jean Pierre Cuoni, Chairman, EFG International:

- "Geneva is an extremely important business location for the group, and this is an exciting opportunity for EFG Bank to support Genève-Servette Hockey Club. Building, as it does, upon the direct involvement and support of a number of CROs and employees, it is a strong reflection of our culture of local initiative and dynamism. Genève-Servette Hockey Club has ambitious plans for the future, which we are pleased to support. It is also pleasing that the partnership will help to raise the profile of Right to Play, a charity EFG International has been supporting for the past couple of years."

Chris McSorley, General Manager, Genève-Servette Hockey Club:

- "We are delighted to welcome EFG Bank as a key partner, and very much look forward to collaborating with them at various levels. We have, I believe, a number of qualities in common, including our charitable interests (in our case, our

Foundation for Children and Humanity). Ice hockey is a dynamic sport that is extremely popular in Switzerland, as it is in other countries with a tradition of winter sports. Genève-Servette Hockey Club's popularity continues to grow, and with a talented and progressive team we are excited by what the future holds."

About EFG International

EFG International is a global private banking group offering private banking and asset management services, headquartered in Zurich. EFG International's group of private banking businesses currently operate in 44 locations in 30 countries, with around 1,600 employees. EFG International's registered shares (EFGN) are listed on the SWX Swiss Exchange. EFG International is a member of the EFG Group headquartered in Geneva, Switzerland, which is the third-largest banking group in Switzerland by Tier-1 Capital.

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EFG International
Practitioners of the craft of private banking

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Right To Play: <http://www.righttoplay.com/site/PageServer>